

FUNDING CALL for selecting 5 Norwegian contemporary art artists

GUIDELINES

1. GENERAL INFORMATION

Through the project “**When ContempArt helps Social!**”, Zebel Design Fishbain Norway of the artist **Shachar FISHBAIN and Semper Musica Association Romania**, a Romanian nonprofit, seek to identify for funding 5 Norwegian contemporary art artists.

Through this call, the 5 selected Norwegian artists will develop 5 contemporary art works with the theme: *-The LIFE WITH HIV in Romania from the point of view of LOVE, FRIENDSCHIP, FAMILY AND PERFORMANCE (Job performance or sportive)*. The selected artists will have access to information regarding the life with HIV in Romania.

The Romanian partner, Semper Musica Association, will select locally 10 Romanian contemporary art artists which will develop 10 art works with the theme: *-The LIFE WITH HIV in NORWAY from the point of view of LOVE, FRIENDSCHIP, FAMILY AND PERFORMANCE (Job performance or sportive)*. The selected artists will have access to information regarding the life with HIV in Norway.

ALL 15 ART WORKS WILL BE EXHIBITED IN ROMANIA AND ONLINE until March 2022!

ABOUT THE PROJECT

The project “**When ContempArt helps Social!**” is based on the everyday challenges of the people from Romania and Norway living with HIV, in different aspects of their life: love and finding a life partner, family, finding and keeping friends, their job and/or sport performance. Through 15 art works proposed by 15 Romanian and Norwegian contemporary artists which will talk about all these challenges of the Romanian and Norwegian people living with HIV, we hope to increase the social integration of this group in both countries and decreasing the faced level of discrimination and stigma.

The project is financed with the support of EEA Grants 2014 - 2021 within RO-CULTURE Programme.

More info about the project and its phases can be found here: <https://socialart.ro/en/>

THE NORWEGIAN CALL FOR ARTISTS INCLUDE THE FOLLOWING PROCEDURE which will take place between 15th of April and 15th of June 2021

Within the project **When ContempArt helps Social!** A call for artistic art works is launched, an opportunity for Norwegian contemporary art artists / group of artists to submit their art works ideas with an HIV theme, as mentioned in the present guideline. If selected, the artist / the coordinator of the group of artists will be contracted according to the Norwegian legislation and will be able to receive up to 7.280 EURO, in different installments, depending on the artwork idea.

Each of the artist will have to follow BOTH OF THE PHASES which are mandatory for this call.

PHASE 1

Period of implementation is between 15th of April and 15th of May 2021.

1. **LETTER OF INTENT** regarding the development of art works with the following theme:
 - The LIFE WITH HIV in Romania from the point of view of LOVE, FRIENDSHIP, FAMILY AND PERFORMANCE (Job performance or sportive)
 - The letter of intent will have to present the artist interest (statement) for the above-mentioned theme.

2. **ONLINE DISCUSSION** with a person living with HIV in Romania:
 - **MANDATORY ACTION ACORDING TO THE PROJECT!**
 - The 5 Norwegian artists will develop art works about the LIFE WITH HIV in Romania and the 10 Romanian contemporary artists, selected by the Romanian NGO partner, will develop art works about the LIFE WITH HIV in Norway.
 - In order for the Norwegian artists to understand the situation in Romania regarding the life with HIV, Semper Musica Association, the Romanian NGO partner, will facilitate online discussions between the 5 selected Norwegian artists and people living with HIV in Romania.

3. **ACCESING THE RESOURCE ABOUT HIV AND THE NORWEGIAN/ROMANIAN CONTEMPORARY ART:**
 - Prior to this call for selecting 5 Norwegian contemporary art artists, Semper Musica Association developed and launched in both countries the research “**HIV/AIDS and the Romanian art**” which includes also details about how the Norwegian contemporary artists talked to their societies, through their works, about HIV/AIDS
 - Please read the research in ENGLISH at the following link: <https://socialart.ro/en/2021/01/28/research-2020-hiv-aids-and-the-romaniannorwegian-art/>

If the above mentioned steps will not be followed, the applicant can not proceed to the 2nd Phase!

PHASE 2:

Period of implementation is between 15th of May and 15th of June 2021.

The application dossier will include the following:

PLEASE BE AWARE of the fact that all art works will have to have the following theme: **-The LIFE WITH HIV in Romania from the point of view of LOVE, FRIENDSHIP, FAMILY AND PERFORMANCE (Job performance or sportive)**

1. **Recommendation letter** from the Romanian person living with HIV with whom the Norwegian artists talked online in PHASE 1. The letter of recommendation will be given by that specific person.

2. **Artist statement:**
 - This includes a description of the idea, the vision of the artists which represents the base of the art work with an HIV theme which will be produced

3. **Submitting the LAYOUT/SKETCH** of the artwork with an HIV theme:
 - **MANDATORY ACTION ACORDING TO THE PROJECT!**
 - The layout/sketch represents a simulation of the artwork which will be developed. It can be accompanied by other documents, if necessary: calculations, comments etc.

- This part of the dossier needs to be elaborated as the layout/sketch/miniature will be presented publicly, online, in NORWAY and Romania, through an event at which will participate cultural and other state officials, the local media, local AIDS NGOs etc.
- We accept applications from all art **domains: painting, sculpture, decorative arts, new media: video art, photography, performance, happening, conceptual art, installations etc.**

In the case of proposals for conceptual art, performance, happening and non-object art, the artistic product consists of the creation stored in a digital environment, chosen, and made freely by the artist and will be made available by him as part of his project, on a digital format, audio-video of high technical quality, compatible with museum art products of this type. Technical specifications: duration should not exceed 120 minutes, minimum resolution 1920 x 1080 px.

In the case of non-digital art proposals: spatial, three-dimensional art, the transport from the artist's studio on the Norwegian territory to the headquarters of Zebel Design Fishbain will be provided by the artist. The cost of packaging materials, as well as those of production and protection, safety and physical integrity of the work resulting from this procedure are covered by the artist. The works will be digitized by 2D and 3D scanning methods by the artists. Technical specifications: The maximum dimensions should not exceed 2.5 meters (on any side), maximum weight 25 kg / piece.

The international transport, from Norway to Romania, will be covered by Semper Musica Association Romania.

4. The DESCRIPTION OF THE ARTWORK, including technical details:

- This section will include the dimension of the artwork, colors, materials, environment, if perishable, exhibiting ways/methods, transport specifications, security measures etc. The final artwork will be exhibited in Romania and online.
- The artwork which will be developed will NOT be displayed in external spaces due to the fact that the exhibiting period is estimated during the winter session 2021-2022

5. ARTIST PORTOFOLIO:

- This section includes all the documents/materials related with the professional activity of the contemporary art artist.
- We encourage applications from senior artists, from the ones which are at the maturity of the their creation process, but also from young artists or from the ones still in training/art school/university etc.
- The artists will develop ones layouts/sketches/miniatures and the final art work in ones own studio/space.
- The organizers are following very strictly policies regarding preventing discrimination acts. Therefore, no discriminations will be made on the criteria of: age, gender, gender identity, sexual orientation, medical situation, HIV status, disability, ethnicity, rase, religion, beliefs etc.

The artistic decisions will be made by a jury.

JURY evaluations:

- The Jury of this CALL will be formed by art specialists, representatives of Semper Musica Association Romania, ZEBEL DESIGN Fishbain Norway, people living with HIV, local AIDS organizations.

- The jury will select 5 art proposals and 3 for the reserve list. The jury decision is finale.
- The jury will evaluate the received art works using the following rules:
 - **MANDATORY RULES FOR BOTH PARTNERS**
 - Total evaluation – 100 points
 - Concept of the art work and the integration of the theme in it – 30 points
 - The execution proposed process – 30 points
 - Technical details and using correctly the allocated budget – 30 points
 - ONLINE discussion with a person from Romania living with HIV – 10 points

COSTS of the development process of the selected artworks:

- 5 Norwegian contemporary art artists will be selected through this CALL
- The selected 5 artists will be able receive up to 7.280 euro, in different installments, which includes: local taxes (if any), materials for the art work, artist fee, national transport of the FINAL art work from the artist studio to the local organizer, wrapping materials for international transport Norway-Romania, 2D or 3D scanning of the developed artworks.

II. THE PRODUCTION/DEVELOPMENT PHASE OF THE ART WORK

The implementation period: 1st of July – 1st of October 2021

The work on the production / creation of the work takes place with the following obligations:

From the organizer

* payment in installments of the funds, as follows:

- payment of an advance for materials / documentation from the value of the contract
- payment of the final installment upon delivery / sending of the work produced

From the artist

- possibility to work - a suitable workspace / studio / workshop and / or technical equipment
- photo / video documentation once a month regarding the stages of production / creation of the work
- payment of all expenses incurred through the submitted application for the production of the artwork.

In the case of a proposal for digital, conceptual, performance, happening and non-object art, the artist must include in the budget its recording and storage by means of high-quality audio-video, compatible with museum standards for this type of artistic environment.

-following the creative idea, of the proposed model and of the technical details mentioned in one's own application file for the production / creation of the work (the work must respect the artistic proposal)

On September 1, 2021, the artist is asked to complete part of the work, in order to be presented in an online event within the project When ContempArt helps Social!, organized together with the Norwegian cultural partner Zebel Design Fishbain. All 15 artists, Romanian and Norwegian, will participate in the ONLINE event.

III. SENDING THE ART WORK

Creations in digital format are sent by email (up to 20 mega) or link through wetransfer.com (over 20 mega) to the e-mail address: arthivfishbain@gmail.com The submission of the artwork must take place between **October 1-11, 2021**.

For works made in a non-digital environment, the artist is responsible for the proper packaging of the work so that it can be transported by road over long distances. The cost of packaging materials, as well as those of production and protection, safety and physical integrity of the work resulting from this procedure are covered by the artist.

The transport of the work from the artist's headquarters / workspace to the organizer's headquarters will be covered by the artist. The international transport, from Norway to Romania, will be covered by Semper Musica Association Romania.

Delivery must take place between October 1-11, 2021-from the artist workspace to the organizer's headquarters – Zebel Design Fishbain Norway.

IV. PUBLICITY

The artist documents photographically and / or video the work process and allows the organizer to broadcast in the public space (social networks, website) specific images, chosen together, of the "work in progress". The images will not present overall angles, keeping the private character of the work until the end of the production / creation process.

The final work can be photographed / filmed / exhibited and the images will be used to promote the artist, the work and the project When ContempArt helps Social!

V. OBLIGATIONS for the selected and contracted Norwegian/Romanian artists:

- To participate to the online events as described below;
- To donate the final art work to Semper Musica Association for future exhibitions or for selling purposes for sustaining the HIV education initiatives of the Romanian organization;
- To renounce to all author rights for the created artwork in favor of Semper Musica Association Romania;
- To send together with the final art work a TECHNICAL USAGE MANUAL/GUIDE containing the exhibition details/mechanisms/procedures, the way of presentation and all other technical details which will help the organizer to handle and proper present the art work.

The works produced by artists within the project When ContempArt helps Social! will remain in the patrimony of the Semper Musica Association, which will use them in its projects as it deems appropriate, respecting its statutory objectives.

The artist retains the right to claim recognition of authorship and respect for integrity as a performer of the work, while recognizing the copyright of the concept that belongs to the organizer.

Following the assignment by the artist, the association will have the right to use the works of art produced within the project When ContempArt helps Social! and to reproduce in whole or in part, directly or indirectly, temporarily or permanently, by any means and in any form the images and information about them, for a period of 25 years from the conclusion of the contract.

Both the originals and the reproductions and transfer of the work from a non-digital to a digital environment belong as a copyright related to the Semper Musica Association.

Given that the work is part of a cultural project and a curatorial concept, composed as an unfragmented artistic and educational path, it is subject to the rigors of the project as a whole, as it is conceived and realized. The work is an artistic execution part of a curatorial concept protected in turn by copyright, both belonging to the organizer who commissioned it, in this project call.

VI. CONTRACTING

Description of the contract, according to the Norwegian legislation:

- No value-added tax (VAT)
- The artist has to be self-employed with a registered business in Norway
- The artist will have to pay local taxes for the received funding
- For each of the payment made to the selected artists, the artist will have to offer an invoice/receipt.

* The 5 selected artists will have to declare, in their annual declaration, the received funding through this call.

VI. PARTICIPATING TO THE PLANNED ONLINE PUBLIC EVENTS

The selected artist is obliged to participate to the online events of the project, as follows:

September – November 2021

Online event on artistic progress, when the 15 selected artists, 5 Norwegian and 10 Romanians, present their sketches and ideas of the creations that will be made. Event duration: between 40 minutes and 90 minutes. Event in English. The Semper Musica Association will provide translation through translation services.

November 2021 – March 2022

Online event on the results of the project, at which time the 15 selected artists present their final creations. During this period, all 15 creations are received by the project organizer and physically exhibited in a space in Bucharest. The space will be open to visitors in compliance with the pandemic conditions imposed by the authorities. Online event duration: between 40 minutes and 90 minutes. Event in English. The Semper Musica Association will provide translation through translation services.

- The events will be recorded and then posted on the Youtube channel of the Semper Musica Association.

This period is indicative. The event can take place at any time during that period. The date will be announced at least 1 month before the actual date on which they will take place.

HOW WE CAN RECEIVE YOUR APPLICATIONS?

- Send your applications ONLINE at the following e-mail address: arthivfishbain@gmail.com

Should you need additional information, you can request clarifications at the following e-mail address: arthivfishbain@gmail.com